

# GENERATIONS TOGETHER - ACTIVE AGEING STRATEGY BUDGET UPDATE

The ageing of our population will create significant social and economic challenges for Western Australia. The State Government is leading the country in recognising the relevance of this demographic revolution and is positioning WA to provide internationally recognised policies and services for ageing and older people.

On 6 May 2004, funding of \$3.1 million over 4 years was announced as part of this Government's commitment to the Generations Together Active Ageing Strategy.

The Active Ageing Strategy is a comprehensive, whole-of-Government commitment to dealing with the challenges of the ageing population. It includes the following initiatives:

A Mature Workers Promotional Campaign to promote mature employees and flexibility in employment options for older workers.	Total funding \$100 000 \$50 000 funded for 2004/05 financial year
An Active Ageing Housing Program to consult on and develop innovative and accessible housing options for the ageing population in regional and metropolitan WA.	Total funding \$80 000 \$40 000 funded for 2004/05 financial year
A Depression Prevention and Awareness Program for older people, service providers and carers and families.	Total funding \$455 000 \$65 000 funded for 2004/05 financial year
An Elder Abuse Prevention Alliance to inform government policy and promote community and professional awareness and understanding about elder abuse.	Total funding \$42 000 \$6 000 funded for 2004/05 financial year
An Elder Abuse program to identify and develop local responses to elder abuse in Indigenous and culturally diverse communities.	Total funding \$50 000 \$25 000 funded for 2004/05 financial year
A Stay on Your Feet Media Campaign to promote awareness of falls prevention strategies and a small grants scheme to promote falls prevention activities at a local level.	Total funding \$95 000 \$47 500 funded for 2004/05 financial year
An Active Ageing Scorecard and diversity analysis to report on community indicators of Active Ageing around the State and research to analyse regional, gender and cultural impact of active ageing.	Total funding \$315 000 \$45 000 funded for 2004/05 financial year
A Community Transport Study to improve co-ordination and avoid duplication of transport in Regional Centres.	Total funding \$25 000 \$12 500 funded for 2004/05 financial year
Research to identify and raise awareness of the transitional stages of ageing in later life.	Total funding \$52 500 \$7 500 funded for 2004/05 financial year
Community Linkage Officers in regional areas to facilitate and support intergenerational awareness and communications.	Total funding \$350 000 \$50 000 funded for 2004/05 financial year
A major partnering strategy with Local Government to support and facilitate local engagement and acknowledgment of ageing and older people around the State.	Total funding \$1 350 000 \$450 000 per annum commencing 2005
Research to understand and promote recreational participation in regional Western Australia.	Total funding \$210 000 \$30 000 funded for 2004/05 financial year