



DEPARTMENT FOR COMMUNITIES

NATIONAL YOUTH WEEK 2010

→ YOUNG MEMBER FOR WESTERN AUSTRALIA

Are you a young person who understands the need for young people to celebrate who they are and what they can do? Are you interested in spreading the word about National Youth Week (NYW) in Western Australia?

NYW 2010 will be held from 10 to 18 April 2010. It is the single largest celebration of young people on the Australian youth calendar.

The objectives of NYW are to:

- Give young people aged 12–25 an opportunity to express their ideas and views, raise issues of concern to them, act on issues that affect their lives, and create and enjoy entertainment.
- Give the wider community the opportunity to listen to young people, and celebrate the positive contributions they make to the community through their efforts and achievements.
- Promote a community focus on issues of concern to young people.

The Department for Communities' Office for Youth is looking for nominations from WA young people who are interested in being on the National Planning Group (NPG) for NYW 2010.

What does the NPG do?

The National Planning Group provides a collaborative forum for Government and young people to work together to manage National Youth Week at the national level.

The key activities undertaken by the National Planning Group include:

- Developing a national strategic plan, including long-term goals and annual action plans.
- Developing and recommending a communication strategy, including national marketing and promotional activities.
- Developing and recommending a national theme for National Youth Week, including a slogan and design, for endorsement by the Australian and State/Territory Governments.
- Recommending dates for National Youth Week.
- Developing a national program of events for National Youth Week.
- Suggesting strategies for States/Territories to increase involvement by young people in NYW at the local level.
- Advising the Australian Government on national sponsorship opportunities for NYW.
- Meeting regularly – face-to-face or by teleconference – in order to oversee progression of the agreed plan, as required.
- Completing an annual acquittal process for (or annual report on the outcomes of) NYW.
- Reporting to the Ministerial Council on Education, Employment, Training and Youth Affairs (MCEETYA) Youth Taskforce, as required.

The National Planning Group comprises representatives from the Australian Government and all State/Territory Governments and includes "Young Members" from each State/Territory, called Young Members.

What does a National Youth Week Young Member do?

In addition to participating fully in the decision-making processes of the National Planning Group, Young Members will have responsibility for:

- Developing and presenting options for the national promotional campaign for agreement of the National Planning Group, including creating a theme (slogan and design) and suggesting promotional materials, supporters and any competitions.
- Acting as media spokespeople for NYW, including undertaking media relations training and participating in the national promotional campaign by appearing in advertisements and meeting other media engagements, such as interviews.
- Participating in the Australian and State/Territory Government launches of NYW, as required.
- Chairing of NPG meetings, based on consensus amongst Young Members.
- Contributing to an annual activity report on NYW.
- Providing support to the subsequent group of Young Members, as required.

What would you have to do?

As WA's Young Member, you will have the dual role of planning NYW and being a media spokesperson for NYW. Your minimum responsibilities will be as follows:

National

- A face-to-face meeting of the NPG (likely to be interstate).
- A media training and meeting structure workshop and photo shoot (likely to be interstate).
- Regular NPG teleconferences.

State

- Media liaison in the upcoming weeks to NYW and during the Week.
- Promotion of NYW events in Western Australia.
- Chair of the inaugural NYW state-based Steering Group.
- Feedback and input on proposed Opening and Closing ceremonies for NYW in WA.
- Feedback and input on WA's strategies for NYW.
- Attend events during NYW, as required.

Eligibility

As Western Australia's Young Member, you should:

- Be aged 18 – 25 years.
- Be accessible by phone, fax or e-mail.
- Be able to attend NPG meetings and State-based meetings as required.
- Be able to actively participate in media interviews and promotional activities during and around NYW.
- Be able to attend media training. (To have some experience in public speaking would be desirable.)

Criteria

If you are committed to celebrating young people's achievements and aspirations and would like to be considered as WA's Young Member, please forward an expression of interest, to this Office, addressing the following criteria:

- Personal details (such as contact details, age etc).
- Background (i.e. whether you are or have been, part of a community/school group and what youth networks you access or are involved in e.g. YAC, Student Council, youth groups).
- Your thoughts and visions for National Youth Week.
- What you would bring to the role of Young Member.
- Contact details for at least 2 referees.

Expressions of Interest up to 3 pages, plus a brief resume are to be forwarded **by 5pm Friday, 12 June 2009 to:**

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We look forward to hearing from you!



Government of **Western Australia**
Department for **Communities**
Office for **Youth**